

Welcome

Dear Prospective Member:

The mission of the Greater Enid Chamber of Commerce is to serve the community through the enhancement of the economic climate and quality of life in Enid and the surrounding area.

The Greater Enid Chamber of Commerce strives to provide a clear and persuasive voice for the business community in governmental affairs at all levels. The Chamber works to recruit new businesses to the community and promote businesses already established in our fine city. The Chamber also promotes Enid as a visitor destination and conference site.

Volunteering your time on a committee makes the Greater Enid Chamber of Commerce a more effective and responsive organization, while providing you with valuable opportunities for professional growth and networking. We hope you will participate in committee work as your time permits. If your schedule does not permit, rest assured that your membership investment will help fund programs that will benefit Enid and your business.

Being a member of the Greater Enid Chamber of Commerce means having access to the many special events sponsored by the Chamber throughout the year. Each event provides a unique opportunity for advertising, networking and participation. Please take advantage of the opportunities and services that are available to Enid Chamber members.

Sincerely,

A handwritten signature in black ink, appearing to read "Jon Blankenship". The signature is fluid and cursive, with a prominent initial "J" and a long, sweeping underline.

Jon Blankenship
Enid Chamber
President & CEO

Greater Enid Chamber of Commerce

Membership Benefits

Member Marketing Solutions

Email Marketing

Publicize an upcoming event, promotion or other news through Enid Chamber email marketing.

\$50 per 1,000+ member rep email blast
(\$25 for nonprofits)

Website Advertising on www.enidchamber.com

- Advertise your business with an ad on our home page.
\$100 per month
- Advertise your job openings by linking your company's website to www.enidchamber.com. **FREE**

Electronic Chamber Newsletter

Advertise your business with a banner ad in our monthly electronic newsletter. **\$50 (limited to one per month)**

Chamber Window Decal & Digital Logo

Let your customers know your business provides community support for Enid.

Relocation Packets

Attract newcomers by providing flyers or coupons to be inserted in our relocation packets.

Packets distributed to: Realtors, businesses, and individuals relocating to our community.

\$100 per 500 inserts

Membership Mailing Addresses *(Electronic list or mailing labels)*

Short list (Primary Contacts) **\$35**
Long list (All Company Reps) **\$75**
Annual printed directory Complimentary

Chamber Market Health Insurance

Innovative program to help employers offer health insurance and other benefits to employees

Networking & Sponsorship Opportunities

Ribbon Cuttings/Groundbreakings

Whether you are a brand new business, celebrating new ownership or expanding, let the Chamber help introduce your business to the community.

Ambassador Membership

Increase your community exposure while also representing the Chamber at events and ribbon cuttings.

Business Spotlight @ Lunch & Business After Hours

Held on second Thursdays, alternating months September – April.

Promote your business and support the community by sponsoring or participating in our **annual events and programs.**

- **Host a Business Spotlight or Business After Hours**
- **Increase your community visibility by sponsoring annual Chamber events:**
 - Cherokee Strip Celebration
 - Enlisted Appreciation Night
 - Camp Tomahawk
 - Candy Cane Cash
 - Northwest District Junior Livestock Show
 - Annual Meeting & Banquet
- **Support community enhancement through Chamber programs:**
 - Committee of 100
 - Leadership Greater Enid
 - Academic Achievement Awards
 - Special Recognition of Teachers
- **Get involved with state and federal legislation through annual Chamber trips and forums:**
 - Enid Day at the Capitol
 - State Legislative Forums
 - Federal Legislative Trip

Advertising Discounts

| | |
|----------------------|---------------------|
| Candy Cane Cash | 25% Discount |
| Enid Newcomers Guide | 10% Discount |
| Enid City Map | <i>Members Only</i> |
| Membership Directory | <i>Members Only</i> |

Free Community Resources: Enid City Maps, Enid Newcomers Guide, Enid Relocation Packets

Greater Enid Chamber of Commerce Membership Agreement

COMPANY NAME: _____

As you would like it to appear in the Membership Directory.

Physical Address: _____

P.O. Box _____ Date Est. _____

City _____ State _____ Zip _____

Phone () _____ FAX () _____

Website: **www.**_____

Business Classification(s): _____

List the categories you would like to appear under in the Membership Directory.

I am interested in joining the chamber for the following reasons (check all that apply).

- Networking Advertising Community Support
 Sponsorship/Promotional Opportunities Legislative Issues
 Volunteer/Committee Involvement
 Business Education & Training

Primary Contact: _____

Main recipient of communication with the Chamber including advertising and marketing opportunities. Will be listed as a representative in the Membership Directory.

Title _____

Address: _____

City _____ State _____ Zip _____

Phone () _____ FAX () _____

Email _____

Billing Representative: _____

Will be main recipient of all invoices and billing related inquires.

Address _____

City _____ State _____ Zip _____

Phone () _____ FAX () _____

Email _____

Additional Representative: _____

Title: _____

Address: _____

City _____ State _____ Zip _____

Phone () _____ FAX () _____

Email _____

MEMBERSHIP INVESTMENT

1. Determine your base rate:

| | |
|--|----------------------|
| All businesses | \$275+employee count |
| Non-profit organizations (schools, local gov't entities, etc.) | \$150+employee count |
| Individual (retired, employee/contractor of a member) | \$125 |
| Charitable organizations | \$150 |

2. Determine investment:

Most businesses / Non-profit organizations:

add: \$0 per the first 5 employees**

\$10 per the next 15 employees**

\$5 per the next 80 employees**

\$1 for each of the remaining employees**

**Defined as any person working over 30 hours per week or two part-time employees.

No. full-time employees _____

No. part-time employees _____

Financial Institutions: add \$25 per \$1 million in local deposits

Medical facilities/Hospitals: add \$2 per bed

Restaurants/Clubs: add \$5 per employee over 5 employees

Utilities: add .20¢ per customer

Hotels/Motels: add \$2 per room

Apartments: add \$2 per unit

MEMBERSHIP INVESTMENT:

1. Base Rate \$ _____

2. Investment + \$ _____

Total Annual Investment = \$ _____

Payments to be paid:

- Annually Semi-annually Quarterly Monthly automatic bank draft
(Requires Authorization Agreement)

Portion of Annual Investment \$ _____

Administrative Fee + \$25 (one-time only)

TOTAL = \$ _____

Check enclosed Please bill me

Greater Enid Chamber of Commerce

210 Kenwood Blvd. • P.O. Box 907 • Enid, OK 73702
 (580)237-2494 • (580)237-2497 fax • enidchamber.com

Signature: _____

Date: _____

For Chamber office use only:

Date Received: _____ New Member Packet Sent: _____

Greater Enid Chamber of Commerce Events & Programs

Annual Events

Annual Meeting & Banquet

Held each year in June

Purpose: Year-end meeting held to review annual highlights, outline future objectives, recognize volunteers, and present annual awards.

Camp Tomahawk

Held each year for two weeks in June

Purpose: A summer camp for underprivileged children offered through a partnership program between Vance Air Force Base and the Greater Enid Chamber of Commerce.

Candy Cane Cash

Held in December

Purpose: The Greater Enid Chamber of Commerce and Enid News & Eagle/Eagle Marketing partner to promote Enid holiday shopping.

Cherokee Strip Celebration

Held each year in September

Purpose: Historical event that commemorates the greatest of all land runs (parade, arts & crafts, entertainment, food booths, Great Land Run, etc.).

Enid Day at the Capitol

Held annually in February

Purpose: Provides an opportunity to highlight state issues, funding priorities, and projects that impact Enid and NW Oklahoma.

Enlisted Appreciation Night

Held each year in the spring

Purpose: Demonstrates Enid's strong support for Vance Air Force Base and for the contribution that the enlisted personnel make to the mission at Vance.

Federal Legislative Trip

Scheduled annually in the spring

Purpose: Provides a great opportunity to demonstrate Enid's strong support for Vance Air Force Base and to promote federal legislative initiatives and opportunities that impact our region.

New Teacher Reception

Held each year in the fall

Purpose: Welcome new teachers in the Enid Public Schools.

Northwest District Jr. Livestock Show

Held each year in March

Purpose: Promotes agricultural education and youth leadership through 4-H and FFA programs in Northwest Oklahoma.

Recurring Events

Business Spotlight @ Lunch & Business After Hours

Held alternating each month September - April

Purpose: Provides a marketing and public relations opportunity for the sponsor and a networking opportunity for Chamber members.

Ribbon Cuttings/Groundbreakings

Scheduled as needed

Purpose: A service offered to new businesses and existing businesses that are relocating or expanding.

State Legislative Forums

Held during the Oklahoma Legislative Session

Purpose: Provides an opportunity for local legislators and citizens to discuss state issues, initiatives, and opportunities.

Programs

Academic Achievement Awards

Presented to area high school seniors each spring

Purpose: Recognition for area seniors who have excelled academically.

Committee of 100

Designation of these funds occurs in the fall

Purpose: Membership-wide fundraising request earmarked for a specific project, usually education related.

Leadership Greater Enid

Selections are made in August for September-May classes

Purpose: Designed to help participants develop and enhance their leadership skills in serving the Enid community and their individual organizations.

Special Recognition of Teachers

Presented each fall and spring

Purpose: Honor retiring teachers and Teacher of the Year.

Additional Chamber Affiliations:

Enid Chamber board members or staff also serve on the following outside boards or committees:

- Cherokee Strip Community Foundation
- Human Services Alliance of Greater Enid
- Enid Regional Development Alliance
- Garfield County Fairgrounds Trust Authority
- Main Street Enid, Inc.
- Enid Higher Education Council
- Vance Development Authority
- Oklahoma Mid-Size Cities Coalition
- Regional Chamber Coalition
- Center for Business Development Client Selection Committee



Greater Enid Chamber of Commerce

2016-17 Community Development Highlights

- **\$360 million Kaw Lake water pipeline** project was approved by Enid voters. The project will provide a diversified, sustainable water source for Enid.
- **Koch Fertilizer's \$1.3 billion plant expansion** was completed. It is one of the largest capital expenditures in state history.
- **Hanor relocated their corporate headquarters to Enid.** Hanor Family of Companies employs 6000 nationwide.
- **Vance AFB \$35 million runway** was completed. The project signifies a long-term commitment to the base and its continued mission in Enid.
- New shopping centers opened – **Land Run Town Center** (Academy Sports) and **Stonebridge Plaza**.
- Enid had **\$812 million net taxable sales** in 2016. That was 20% above pre-oil boom levels.
- **Chisholm View wind farm** had a \$100 million expansion.
- **Transportation Partners & Logistics chose Enid** for their new rail yard which houses wind energy components. TP&L positions Enid for further growth in the industry.
- **Esplanade Apartments** opened and additional housing projects are underway.
- **Glo**, a new Best Western hotel brand, has been announced for the **downtown hotel**.
- **New Enid entry signs** were installed and a community wayfinding signage plan is being implemented.
- Enid Public Schools is making progress on school improvements approved in the **\$93 million school bond**. The competition gym and fine arts center are scheduled for completion in summer 2019.
- Enid is continuing to invest in important **infrastructure and quality of life improvements** (water resources, road upgrades, park & trails).
- **CNB Center** continued to expand Enid's visitor industry and bring outstanding entertainment opportunities to NW Oklahoma.

Enid Chamber Events & Activities

- Coordinated **federal legislative trip** to Washington, D.C. Topics included: Vance AFB, federal regulation, health care, immigration reform and education.
- Organized **Enid Day at the Capitol** legislative breakfast. Topics included: state budget shortfall, education, health care, and incentives & tax credits.
- Partnered with the State Chamber to offer the **Small Business Chamber Alliance**. The program provides legislative "Action Alerts" and helps small businesses engage in legislative advocacy.
- Participated in **Oklahoma Mid-Size Cities Coalition** to advocate legislative priorities for mid-sized cities (rural health care, regional universities & colleges, etc.).
- Supported legislation to move-up the **sunset for wind industry tax credits**, thus reducing future state budget impact but maintaining the state's commitment for existing wind farms.
- Supported **cigarette tax increase** to deter smoking and avoid more reimbursement rate reductions for hospitals and other medical providers.
- Established the **ENID 4 TEACHERS** program whereby businesses can support teachers in the region by offering teacher discounts.
- Partnered with sponsors and other organizations to celebrate Enid's history and heritage through the **Cherokee Strip Celebration**.
- **Candy Cane Cash** event promoted holiday shopping in Enid and provided \$15,000 in cash prizes.
- **NW District Jr. Livestock Show** attracted over 2,500 visitors, supported youth agriculture education and raised \$115,000 for premium sale exhibitors.
- **Enlisted Appreciation Night** generated over \$24,000 in cash and prizes from Enid's business community to support VAFB enlisted personnel.
- Organized and promoted **Camp Tomahawk**, a summer camp program for underprivileged children, in partnership with Vance Air Force Base.
- **Chamber Ambassadors** conducted many ribbon cuttings for new or expanding businesses and provided volunteer support at community events.
- Provided **membership networking** opportunities through Business Spotlight @ Lunch and Business After Hours events.
- Provided **academic achievement awards** to students and retirement recognition for teachers.
- **Enid Chamber Committee of 100** contributions supported "Project Lead the Way" in Enid Public Schools (STEM curriculum and training).
- Supported efforts to expand the United Way **Coach-A-Kid Enid** mentoring program.

Greater Enid Chamber of Commerce

2017-2018 Board of Directors

Executive Committee

Dalen McVay, Ewbank, Hennigh & McVay, PLLC, Chairman
Mike Ruby, Oklahoma Gas & Electric, Local Economic Development/Gov't Affairs
Eddie Herrman, INTEGRIS Bass Baptist Health Center, Chairman-Elect and State Economic Development/Gov't Affairs
Patrick Anderson, Central National Bank & Trust Co., Federal Economic Development/Gov't Affairs
Kyle Hockmeyer, Autry Technology Center, Education/Community Development
Kandi Nelson, Groendyke Transport, Inc, Membership Development
Crystal Harmon, Wymer Brownlee, Treasurer
Cory Moore, Security National Bank, Immediate Past-Chairman
Jon Blankenship, Enid Chamber President & CEO

Board of Directors

| | <i>Retiring Year</i> |
|---|----------------------|
| Eddie Herrman , INTEGRIS Bass Baptist Health Center | 2018 |
| Dalen McVay , Ewbank, Hennigh & McVay, PLLC | 2018 |
| Kandi Nelson , Groendyke Transport, Inc | 2018 |
| Sandy Daniels-Peoples , Chisholm Trail Broadcasting | 2018 |
| Gene Anderson , AC Development/Stonebridge Village | 2019 |
| Patrick Anderson , Central National Bank & Trust Co. | 2019 |
| Kyle Hockmeyer , Autry Technology Center | 2019 |
| Krista Roberts , St. Mary's Regional Medical Center | 2019 |
| Eddie Wyant , Wyant Law Firm | 2019 |
| Aaron Abbott , NBC Oklahoma | 2020 |
| Jonathan Bartley , Oxbow Calcining, LLC | 2020 |
| Shane Jackson , Jacksons of Enid | 2020 |
| Mike Ruby , Oklahoma Gas & Electric | 2020 |
| Brandi Schieber , Schieber's Donuts & Deli | 2020 |

Ex-Officio Board Members

Jessica Caruthers, LGE
Dr. Darrell Floyd, Enid Public Schools
Marcy Jarrett, Visit Enid
Col. Darrell Judy, Vance AFB
Brent Kisling, Enid Regional Development Alliance
Brady McCullough, Autry Technology Center
Dr. Wayne McMillin, NWOSU-Enid
Phillip Outhier, Enid Chamber Ambassadors
Martie Oyler, ONG
Sandra Robinett, AT&T
Kelly Tompkins, Main Street Enid
Dr. Ed Vineyard, NOC-Enid



Greater Enid Chamber of Commerce

Three-Year Strategic Plan (July 2016)

Our Mission: To serve the community through the enhancement of the economic climate and quality of life in Enid and the surrounding area

Economic & Community Development Strategy for the Enid Region

EDUCATION / COMMUNITY DEVELOPMENT COUNCIL

Support Education and Workforce Development

- Expand mentoring programs in elementary and middle schools (support Coach a Kid program)
- Encourage businesses to provide resources for early childhood development
- Support Enid Public Schools efforts to implement capital improvements from 2016 school bond
- Support a sound plan to address the local and statewide teacher shortage
- Work with legislators to ensure that funding for K-12, Career Tech, and Higher Ed is a priority
- Increase high school enrollment at Autry Technology Center (oppose guidelines that hinder high school enrollment in the Career Tech System)
- Encourage expanded advance placement and concurrent enrollment (maximize utilization of the EPS University Center)
- Support efforts to increase enrollment at NOC and NWOSU (emphasis on expanding traditional enrollment)
- Support Leadership Greater Enid (LGE) program. Encourage organizations to utilize LGE graduates for community leadership positions
- Support Enid Young Professionals (EYP) organization

LOCAL ECONOMIC DEVELOPMENT / GOV'T. AFFAIRS COUNCIL

Support quality of life projects that help attract businesses, workers and families

- Encourage continued downtown development (attract private investment including downtown hotel)
- Support a sustainable city budget allocation for neighborhood parks, community parks, and the trail system
- Support the completion of ongoing and new housing projects (houses and apartments) to meet Enid's housing demand
- Support efforts to develop and fund a plan to provide a sustainable water supply for Enid's future
- Upgrade Enid's gateway signs and begin to implement community directional signage plan
- Support Enid's brand identity and help deliver Enid's "*boundless, vibrant, original*" message through Chamber events, publications, and website

Increase Enid's retail market share, drawing power, and sales tax base

- Encourage expansion of local retailers and support the recruitment of national retailers that complement existing businesses and fill a "gap" in Enid's market
- Support efforts to upgrade Oakwood Mall and improve the quality of Enid's movie theatre
- Promote holiday shopping in Enid through Candy Cane Cash event
- Help market Enid for visitor industry growth and enhanced entertainment opportunities



STATE ECONOMIC DEVELOPMENT / GOV'T. AFFAIRS COUNCIL

Promote state legislative initiatives that benefit Enid and NW Oklahoma

- Organize and promote Enid Day at the Capitol
- Support efforts to best utilize the facilities at Northern Oklahoma Resource Center (NORCE)
- Pursue infrastructure assistance for Vance AFB through Oklahoma Strategic Military Planning Commission (airport improvements)
- Support the thorough review of business incentives and tax credits through the Oklahoma Incentive Evaluation Commission (eliminate those that are not doing what they were designed to do)
- Protect state business incentives that have proven to attract capital investment and create new jobs in Oklahoma (Quality Jobs program, manufacturing ad valorem exemption, tax increment financing- TIF's)
- Work with mid-size cities group to: 1) protect rural health care; 2) develop consistent guidelines between the Small Employer Quality Jobs program and the Quality Jobs Program; 3) support local control
- Support legislation that protects key sectors in Enid's regional economy (oil & gas, agriculture, medical, etc.)
- Protect Enid's regional higher education institutions
- Support regional highway improvements and continued funding for ODOT's 8-year plan
- Sponsor state legislative forums
- Identify and promote local citizens to serve on state boards

FEDERAL ECONOMIC DEVELOPMENT / GOV'T. AFFAIRS COUNCIL

Promote federal legislative initiatives that benefit Enid and NW Oklahoma

- Organize federal legislative trip to highlight community support for Vance AFB, promote mission growth opportunities for the base, and support key sectors in Enid's regional economy
- Work with Vance Development Authority to support Vance AFB
- Help develop new partnerships that are good for Enid, enhance Vance AFB, and save military dollars
- Support federal funding for regional transportation and infrastructure needs
- Oppose EPA regulations that place undue hardship on business and industry
- Oppose regulations or tax changes that hinder expanded oil and gas development (oppose federal regulation of hydraulic fracturing)
- Work with Oklahoma's congressional delegation to capitalize on alternative energy opportunities
- Support legislation/regulations that help strengthen Enid's medical sector
- Support airport improvements that help Vance AFB and increase overall utilization at the airport
- Support federal e-fairness legislation that allows all states to collect sales tax for online retail sales (level the playing field between local retailers and national online retailers)
- Support education initiatives that benefit Enid's higher education institutions (Autry Tech, NOC, NWOSU) and students
- Support congressional action to reduce the national debt

MEMBERSHIP DEVELOPMENT COUNCIL

Enhance Chamber membership benefits and services

- Utilize committees and volunteers to deliver successful Chamber and community events
- Provide networking opportunities for members (Business Spotlight @ Lunch and Business After Hours)
- Encourage members to utilize the Chamber's marketing services (e-mail marketing, advertising & sponsorship opportunities, membership information)
- Expand company website links for Enid job listings on enidchamber.com
- Expand Chamber Community Development Partners program
- Retain and increase Chamber membership base (deliver value to members)
- Work with Ambassadors to welcome new and expanding businesses and increase Chamber membership

